

Observer & Eccentric

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Local business news

Forgotten Harvest

Friends and neighbors in metro Detroit have been forced to make crucial decisions this year: pay for their homes and basic bills or put food on the table.

Forgotten Harvest, a metro Detroit organization committed to solving hunger issues by “rescuing” perishable and prepared foods, will be launching its “Good Neighbor” campaign. The program is an “economic enabler,” allowing those facing tough times to pay bills and not have to worry about the next meal for their family.

Kroger has teamed up with Forgotten Harvest to host “Good Neighbor Day” 1-4 p.m. on Nov. 22 at select tri-county store locations, including 37550 12 Mile, Farmington Hills. At each Kroger location, Forgotten Harvest volunteers will be on site collecting perishable food items or cash donations. Food donations will be delivered to its network of 155 different emergency food providers throughout metro Detroit. Cash donations support the operations of Forgotten Harvest to rescue fresh, nutritious food from a variety of sources to be delivered to its food providers, same-day, free-of-charge.

The Good Neighbor campaign launched at forgottenharvest.org and runs through the holidays for those interested in making monetary donations. Every dollar donated provides five meals for a food recipient. The campaign hopes to raise \$1.5 million in the coming weeks, allowing Forgotten Harvest to put 7.5 million meals on tables across the tri-county area.

<http://www.hometownlife.com/article/20091119/BUSINESS/911190494/1074/NEWS06>