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## **Forgotten Harvest reports \$3.1 million from year-end campaign**

By [Sherri Welch](#)

Oak Park-based food rescue **Forgotten Harvest's** year-end campaign far exceeded its projections, pulling in \$3.1 million between November and the end of January.

Last year, during the same period, the agency raised \$1.25 million.

In its most recent campaign, Forgotten Harvest used direct gift solicitation inserts in the newspaper , an expanded direct mail campaign and its first ever telethon and radiothon to push for more individual donations.

It also garnered more grant dollars from area foundations and corporations, said Chief Development Officer Russ Russell.

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