



# 2008 Annual Report



driving hunger



from our community

# 2007/08 Year in Review Message

Dear Friends,

During a year when metro Detroit continued to face real challenges, Forgotten Harvest continued to find real solutions to the persistent problem of hunger in our community. Through innovative programming and sustained capacity building efforts, we distributed a record **9.5 million pounds** of nutritious fresh food and grew our program by 11 percent during the 2007-2008 fiscal year. This food was rescued from more than 400 donors and provided absolutely free of charge to 148 metro Detroit pantries, soup kitchens, and shelters serving our most vulnerable neighbors. At the same time, we continued to reduce the amount of perfectly good surplus food that routinely ends up decaying in Michigan landfills.

Our model **Grocery Rescue Project** grew this year with the addition of five Sam's Club locations and 18 new Kroger stores, bringing us to 158 grocery stores partners committed to donating their surplus meat, dairy, produce, and baked goods to relieve hunger.

To meet the growing need in our community for emergency food supplies, we also looked to different segments of the food system. For instance, we launched a pilot project to rescue surplus produce from hydroponics greenhouses in Leamington, Ontario, the "greenhouse capital of North America." With just one greenhouse participating during the 2007-2008 fiscal year, this pilot provided 300,527 pounds of fresh tomatoes; we look forward to expanding this project to additional greenhouses in the upcoming year. We also entered into a partnership with **Rock City Kitchen** to develop a pilot community kitchen project that will enable us to repack bulk quantities of prepared and perishable foods into individual and family-sized meals.

We were also very pleased to conclude our capital campaign ahead of schedule and over budget during the spring of 2008. Forgotten Harvest is extremely grateful to the many individuals,

corporations, and foundations who generously donated more than \$3.7 million dollars to secure the 20,000 square-foot facility needed to continue our growth and innovation well into the future. Equipped with truck docks, a commercial freezer, expanded cooler space, and adequate parking for our staff, volunteers and growing fleet of 17 vehicles, this strategically located base of operations is maximizing our efficiency and sustaining the tremendous growth of our model program so we can serve many more individuals and families in need of emergency food services.

After working so hard to build our program, we were very pleased to receive several awards this fiscal year. *Crain's Detroit Business* recognized Forgotten Harvest as the Detroit area's

**"Best-Managed Nonprofit for 2007,"** for "doing more with less, diversifying its sources of food donations, working with a number of nonprofit and for-profit agencies and serving as a national model for food rescue operation."

Forgotten Harvest also received **DTE Energy's Achieving Excellence Award for Innovation** for our pioneering food rescue work with the grocery industry. And Feeding America recognized our efficiency with their **"Best On-Time Delivery Award."**

Finally, I would like to thank all those whose support and hard work contributed to the accomplishments of the past year. We simply could not have provided such a large amount of healthy, fresh food without our committed

network of food donors and agency partners and the generous support of our financial contributors. We look forward, in the coming year, to reaching even more of the at-risk children, seniors, homeless families, and working poor who so desperately need the fresh food we provide.

With deepest gratitude,



Joyce Jenereaux  
Chair, Board of Directors  
2006-2008



Susan Ellis Goodell  
Executive Director

*During a year when metro Detroit continued to face real challenges, Forgotten Harvest continued to find real solutions to the persistent problem of hunger in our community.*



# Statement of Finances

## 2007-2008 AUDITED FINANCIALS

### SUPPORT & REVENUE

Contributions	\$851,477
Capital Campaign - Building Foundation and Trusts	\$1,492,778
Special Events	\$503,108
Third Party	\$449,209
In-Kind Donations	\$117,469
Miscellaneous	\$310,193
Interest	\$239,456
Government	\$19,722
Perishable Foods	\$51,136

**TOTAL \$18,188,854**

### EXPENSES

Program Service	\$15,572,343
Management & General	354,073
Fundraising	\$606,046

**TOTAL \$16,532,462**

## 2007/08 BOARD OF DIRECTORS

### EXECUTIVE BOARD

<b>Chairman</b> Joyce Jeneraux	<b>First Vice-President</b> Bruce E. Nyberg
<b>Vice-Presidents</b> Paul A. Bringer Klaus Entenmann Robert Olender Larry Shulman	<b>Treasurer</b> Jon A. Woods
	<b>Secretary</b> Jacqueline Sellers

### DIRECTORS

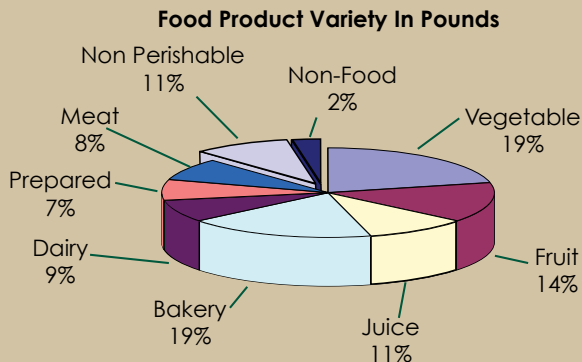
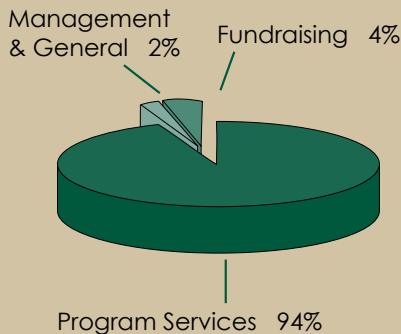
Maggie Allesee  
Sarkis Mark Anusbigian  
Rick Brockhaus  
John C. Carter  
Rob Cohen  
Roger Cook  
Jack A. G. Crable  
Jim Croce  
John Darin  
Marietta Davis  
David Hofer  
Joe Kearney  
Mary Kowalski  
Tim Laney  
Patrick Nagy  
Peter Oleksiak  
Peggy Pitt  
Doris Robinson  
Jane Shallal  
Martin Shoushanian  
Jennifer Shroeger  
Leon Tupper  
Lisa Vallee-Smith  
Jason Vines  
Keila Walton  
Harry C. Warner  
Jacqueline Wiggins

### ADVISORY BOARD

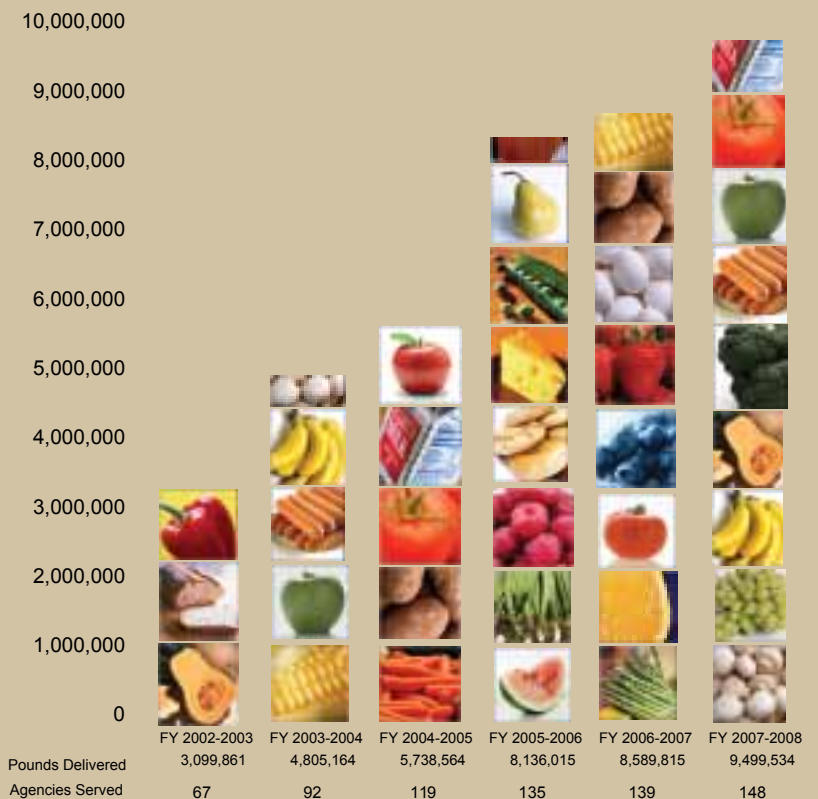
Mitch Albom  
Barry Allen  
Tim Allen  
Marilyn Beckham  
David Blatt  
Jim Brandstatter  
Tom Cihonski  
Jeff Crank  
Ed Deeb  
David Draper  
Irma Elder  
Dr. Nancy Fishman  
George F. Francis III  
Chuck Gaidica  
James Garavaglia  
Joel Jacob  
Anita Jenkins  
George Johnson  
Alice Osburn  
Terry Palleschi  
Colleen Peters  
Kathryn Reid  
Marge Sorge  
Sophie Tatarian  
Tammy Tedesco  
Robbie Timmons  
Jay Wilber  
Rabbi Paul Yedwab

### Executive Director

Susan Ellis Goodell



## Food Delivered - Agencies Served



## Recipient Agencies:

Abundant Changes	Full Gospel Church of the Sons of God	Open Door Outreach Center
Agape Temple	Full Gospel Open Door Assembly	Open Door Rescue Mission
All Saints Catholic Church	Generations Neighborhood Development Organization	Operation Get Down
Alternatives for Girls	Genesis House III	Oxford-Orion Fish
ATC	Girlstown Foundation	Penrickton Center
Baldwin Center	Gleaners Community Food Bank*	Perfecting Community Care Center
Baldwin Community Center	God's Storehouse	Prayer Tabernacle C.O.G.I.C.
Bound Together	Grace Centers of Hope	Redeemed Christian Fellowship
Boys & Girls Republic	Grace Temple COGIC	Redford Interfaith Relief
Bread of Life-Christ Temple Apostolic	Grace to Grace Christian Fellowship	Restoration House
Capuchin Soup Kitchen*	Greater Emmanuel	Resurrection Ministries
Cass Community	Hartford Agape House	Revival Tabernacle
Central United Methodist	Haven	Safe Center
Christ United Methodist	Haven of Hope	Salvation Army*
Christian Gospel Center	Heavenly Haven Christian Center	Shiloh Deliverance Church
Christland Community Outreach Center	Hope Evangelical Ministries	Simon House
Church of God Mt. Assembly	Interim House - YWCA	Soul Seekers Outreach Ministry
Church of God of Prophecy	Jesus Tabernacle of Deliverance	South Eastern Indians Inc.
Church of the Living God	Just Love Ministries	South Oakland Drop In Center
Churches Intervention Ministry	Kimberly's Helping Hands	Southfield Goodfellows
City View Missionary Baptist Church	Latino Family Services	Spirit of Hope
City Year	Life Challenge	St. Alexander
Coalition on Temporary Shelter (COTS)	Lighthouse Home Missions	St. Christine Parish
Common Ground Sanctuary	Lighthouse Services of Oakland County*	St. Dennis Food Pantry
Community Services CDC	Lomax Temple	St. John Community Center
Continuous Independence Program	Love Joy Church of God in Christ	St. Luke Food Program
Core City Neighborhoods	Macomb County Community Services	St. Mary Queen of Creation
Covenant House of Michigan	Mariners Inn	St. Mary's Community Outreach
Crossroads for Youth	McWARM-Macomb	St. Patrick Senior Center
Crossroads of Michigan	Mercy Education Project	St. Peter's Home for Boys
Delray United Action	Methodist Children's Home Society	T.C. Simmons Visiting Ministries
Detroit Friendship House/Harvest House	Metro Family Center-The Well	Tabernacle Missionary
Detroit Rescue Mission*	Michigan Veterans Foundation	Tree of Life Church Ministries
Ecorse River Rouge Food Pantry	Mt. Vernon Trinity	True Love Christian Ministries
Eddis Williams Community Center	Neighborhood Service Organization	Turning Point
Ekklesia Evangelistic Ministries	New Bethel Baptist Church	Twelfth Street Missionary
Emmanuel Community House	New Fellowship Church of the Rock	Vessel's Full Gospel Church
Exodus Missionary Baptist Church	New Hope Apostolic Temple	Vista Maria
F.A.I.R.	New Hope Food Pantry	Wolverine Human Services
Focus Hope*	New Resurrection Faith Ministries	Word of the Lord
Food Gatherers	Nourishing Gardens	Yad Ezra
Fort Street Presbyterian	Old Landmark	Zion Community Enrichment Center
Free Indeed Ministries	Open Door Ministries	
Freedom House		

\* Multiple locations

**The mission of Forgotten Harvest is to relieve hunger in the Detroit metropolitan community by rescuing surplus perishable and prepared food and donating it to emergency food providers.**

## We are grateful to our food donors \*:

A.V.I. Wayne State	Holiday Market	Rienhardt
Aldi	Hollywood Market	Royal Oak Farmers Market
Aramark Corporation	Honey Baked Ham Company	Royalty House
Aramark-Masco Corporation	Jenuwine Farms	Sam's Club
Associated Food & Petroleum Dealers	Jet's Pizza	Sara Lee
Bareman's Dairy	Kentucky Fried Chicken	Save-A-Lot
Beaumont Hospital	Kowalski Sausage Company	Seattle Sutton's Healthy Eating
Better Health Market	Kraft Foods	Serra Produce
Birdseye	Kroger	Southfield Market
Bosco's Pizza	Lipari Deli Foods	Starbucks
Boykas Farm Market	Market Fresh	Sun Valley Foods
Burton Manor	Meijer	Sweetheart Bakery
Busch's Market	Michaels & Associates, Inc.	Taco Bell
Busch's South Lyon	Mike Pirrone Produce, Inc.	Target
C.F. Burger Creamery	MSU Tollgate Farm	Tassos Epicurean
Coca-Cola	Mt. Clemens Farmers Market	Tom Davis & Son Dairy
ConAgra Foods	Mucci Food Products	Total Coffee Vending
Crank's Catering	Nino Salvaggio International Marketplace	Trader Joe's
CVS	Norwegian Jakes	Tyson Foods
Dairy Fresh Foods	Odwalla Juice	U.S. Foodservice Co.
Dawn Foods	Olive Garden	United Deli Provisions
Dearborn Inn	P.F. Chang's China Bistro	Value Center Market
E.W. Grobbel Sons, Inc.	Palace of Auburn Hills	Variety Food Service
Eastern Market	Panera Bread	Western Market
Eastlake Distributors	Pepsi Cola	White Castle
Edibles Rex	Pizza Hut, Inc.	Whole Foods Market
Entenmanns	Plum Market	
Farm Fresh Market	Pointe Dairy	
Garden Fresh Salsa Inc.	Prairie Farms Dairy	
Golden Valley Dairy	Produce Palace	
Gordon Food Service	Red Lobster	
Heartland Market	Red Zoo	

\* This is a partial list.  
Companies listed here donated 5,000 pounds or more in the last year

**CRAIN'S DETROIT BUSINESS**  
2007 Best-Managed Nonprofit



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