

# DON'T PITCH IT.



## BOX IT.

**FORGOTTEN HARVEST** BENEFITS  
YOUR COMMUNITY AND YOUR BUSINESS



## DONATE



## SAVE



More than one-quarter of the food produced in the United States is wasted while more than 36 million people go hungry each day. As metro Detroit's only food rescue program, Forgotten Harvest can help your company cut its waste and feed hungry people in the Detroit area.

### NO COST. NO RISK. A BIG DIFFERENCE.

Your donation costs you nothing. There are no pickup or transportation fees, and no special staffing or resources are required. Simply box up your surplus fresh or prepared food, and in the same amount of time it would have taken to throw it away, it's ready for pickup by our professional drivers.

Furthermore, there is absolutely no risk of liability in donating your surplus food. The Bill Emerson Good Samaritan Food Donation Act — signed into law in 1996 — protects good-faith food donors from civil and criminal liability should the product later cause harm to its recipient. Specifically, the Act provides protection for food and grocery products that meet all quality and labeling standards imposed by federal, state and local laws and regulations, even though the food may not be "readily marketable due to appearance, age, freshness, grade, size, surplus or other conditions."

### ONE DAY. EVERY DAY. YOUR SCHEDULE IS OUR SCHEDULE.

Whether your company would like to donate surplus food routinely or as it becomes available, we can ensure that your food gets to the people who need it most. The vast majority of the rescued food is made up of meat, fresh produce and dairy, some of the most difficult foods to get into the diets of hungry men, women and children.

As a possible donor, here are some of the options you can consider:

- One-time-only pickup for donors who have a one-time surplus
- Occasional/on-call pickup for donors who have excess food less often than once a week
- Multiple days per week for donors who have minimum storage space and need more frequent pickups
- Scheduled daily/weekly/monthly pickups

At the end of the day, don't throw it away! Send it our way!

### GIVE A LITTLE. GET BACK A LITTLE MORE.

It costs nothing to donate your surplus food. In fact, you will save money! With less food being thrown out, you will save in dumpster fees. And your donation is tax-deductible.\*

We provide you with a record of the amount and type of food donated, which you can use for tax write-off purposes. Stop letting your dumpster eat away at your profits, and start feeding your bottom line!

\*Donors are advised to consult with their tax advisor in applying the appropriate deduction.

## SATISFY A CRAVING TO DO MORE.

There is no way to measure the satisfaction you will receive from knowing your donation will help feed hungry people in your community. Children, the elderly, homeless families, and the working poor will be saved from the effects of hunger. Your surplus food, which does no one any good in a dumpster, will help to improve the lives of those less fortunate or in unexpected crisis.

With help from businesses such as yours, we provide hunger relief by collecting fresh, perishable food that would otherwise be thrown away, and transporting it directly and absolutely free of charge to emergency food providers. The individuals and families served are as diverse as the community's residents — young and old, from all races and faiths. The common bond uniting them is hunger.

Currently, we partner with hundreds of food donors — including groceries, meat and produce distributors, dairies, restaurants, caterers, bakeries, and other Health Department-approved establishments — to provide over 8 million pounds of fresh food annually to local registered agencies that feed the hungry people in Wayne, Oakland and Macomb counties.

## WHAT CURRENT DONORS HAVE TO SAY.

"We feel great knowing that our surplus food goes directly to soup kitchens and shelters to feed the people who need it most. Forgotten Harvest's quick and efficient pickup process makes it easy to donate and to retain the freezer space we need for incoming food."

— Rick Kolleth, Alternative Distribution Manager, HoneyBaked Ham Company

"We knew when we got involved with Forgotten Harvest that it was a terrific opportunity to give something back to our community. What we didn't fully understand was the tremendously positive impact our involvement would have on our employees. They consider it a privilege and an honor to be able to package surplus food so it can be used to feed hungry people."

— Jeff Crank, President, Crank's Catering

"Garden Fresh is proud to be able to serve our community through the donation of our quality product. We fully realize as a company that our success was due to a few fortunate breaks and help from others along the way. Our ongoing partnership with Forgotten Harvest is a way for us to pass that goodwill along to others."

— Jack Aronson, President, Garden Fresh Gourmet

"Kroger is committed to fighting hunger and bringing hope to the communities that our customers and associates call home. We are especially proud of the fact that all Kroger stores within the tri-county area participate in the Forgotten Harvest donation program, which is a testimony of their concern and dedication."

— Bruce Macaulay, President, The Kroger Co. Great Lakes Division

## GETTING STARTED.

The process is simple. Once we've collected some basic information from you, we arrange to pick up your usable fresh or prepared surplus food either according to a schedule you specify or within 24 hours of notification. Our certified, professional food "harvesters" will transport your donation — in a refrigerated truck, directly and anonymously — to one or more of the Forgotten Harvest food-provider agencies.

For more information about how to become a food donor, or to receive a copy of Forgotten Harvest's Prepared & Perishable Food Rescue Program Guide, call the Forgotten Harvest office at (248) 967-1500.

## FORGOTTEN HARVEST

A MEMBER OF AMERICA'S SECOND HARVEST®  
THE NATION'S FOOD BANK NETWORK™ ENDING HUNGER.

### MISSION STATEMENT:

The mission of Forgotten Harvest is to relieve hunger in the Detroit metropolitan community by rescuing surplus prepared and perishable food and donating it to emergency food providers.

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**FORGOTTEN  
HARVEST**

Driving Hunger From Our Community

