



For Immediate Release

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**Forgotten Harvest Joins WDIV, WJR,
Michigan Food & Beverage Association &
Michigan Business & Professional Association To Aid
Haiti Earthquake Victims**

Oak Park, MI-(January 15, 2010) Forgotten Harvest has mobilized forces in Detroit to bring relief and generate cash donations immediately for two organizations, Cross International and Project Medishare. Both organizations are currently on-the ground, operational and in desperate need of cash to purchase basics such as food, water and medical supplies.

“Both of these organizations are actively working on behalf of the Haiti earthquake victims, said Russ Russell, Chief Development Officer for Forgotten Harvest.

“Project Medishare had 11 surgeons on the ground by Wednesday. Three teams arrived Thursday with medical supplies. Cross International has an undamaged warehouse at Port-au-Prince and has already supplied 11 million meals.” Russell was co-founder of Cross International and worked in Haiti for a year while with that organization.

WJR, WDIV and Forgotten Harvest have dedicated web site space to direct donations to the Cross International organization web site. Cross International has agreed to share any of the Metro Detroit funds with Project Medishare.

About Project Medishare

Project Medishare has been working in Haiti since 1995 and is committed to long term recovery efforts for years to come. Project Medishare is uniquely positioned to provide disaster relief services in Haiti because of the staff experience, language skills and relationships developed over many years working in this impoverished country.

Founded by Drs. Barth Green and Arthur Fournier from the University of Miami School of Medicine, Project Medishare for Haiti, Inc., a 501.c. 3 non-profit registered in the State of Florida since 1995. Visit the web site at www.medishare.org.

About Cross International

Cross International's priority is to help "the poorest of the poor." Our ministry began in Haiti, the poorest country in the Western Hemisphere and home to some of the most destitute people in our modern world. Efforts have since grown to reach those suffering extreme poverty in other Caribbean countries as well as countries throughout Africa, Asia, and Latin America.

Cross International locates needy church-based ministries serving the poor and distributes material aid through their existing programs. In this way, we can supply meaningful help where it is needed most. Cross International is a 501 c.3 organization located at 600 SW Third Street, Suite 2201 Pompano Beach, FL 33060. Visit the web site at www.crossinternational.org

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest "rescued" more than 16 million pounds of in 2009 by collecting surplus prepared and perishable food from over 400 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors, and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered absolutely free-of-charge to 155 emergency food providers in the Metro Detroit area. The individuals and families served are as diverse as the community's residents – young and old, from all races and faiths. The common bond uniting them with each other and with Forgotten Harvest is-Hunger.

Learn more about Forgotten Harvest and what you can do to help us drive hunger from our community at www.forgottenharvest.org.