



HARVEST NEWS

Metro Detroit's Only Food Rescue Organization. Driving Hunger from Our Community Since 1990 | Winter 2012



Metro Detroit Good Neighbors An Unbelievable Response to Our Third Annual Good Neighbor Campaign!

♥ Heart! That's the only way it can be described. Unbelievable heart! Once again, metro Detroit has come to the aid of its neighbors in need of food. ♥ Heart! You came Christmas Day and helped us assemble and deliver 5,000 meals to people in need. Just look at the wonderful kids, pictured above, from the Shaarey Zadek Congregation in Southfield who volunteered on Christmas Day. They are symbolic of the heart displayed by hundreds of kids from schools and faith based organization that volunteer their time

and helped us throughout the year. ♥ Heart! You care! Over 18,000 new donors joined the Forgotten Harvest family this fiscal year. ♥ Heart! You helped us celebrate community at the Palace, Detroit Marriott and The Sunday Dinner Company with 2,000 people who otherwise would have gone without a family holiday dinner. ♥ Heart! 2,000 volunteers donated over 6,000 hours of their time during the holiday season and helped us prepare over 220,000 meals for those in need. ♥ Heart! Demonstrated by

local corporations and businesses that came together, and formed the first-ever Forgotten Harvest Community Challenge Gift of \$500,000. ♥ Heart! Nora Moroun's loving heart! She came to our side and announced the largest individual gift in our 22 year history-over \$200,000!

♥ Heart!
Thank you-metro Detroit! Thank you for your wonderful heart! You truly are a Good Neighbors!

Our Fight Against Hunger Continues to Escalate Despite An Improving Metro Detroit Economy

We are encouraged by recent news reported by the Brookings Institution that ranked metro Detroit ninth for its 2011 performance rating among 57 U.S. metro regions studied in its Global MetroMonitor report. That good news is reflected in the tremendous support we received in our Third Annual Good Neighbor Campaign this past year.



A second report, released at the same time by the U.S. Conference of Mayors, shows just how far metro Detroit still needs to go. Using the single category of job growth, Detroit ranked 286th out of the 363 areas studied. The report said the region has recovered slightly over 20% of the jobs it lost during the recessionary period of 2007-2010.

“20% of the population is food insecure in Macomb, Oakland and Wayne counties- 800,000 people in our community face hunger or a lack of food daily.”

Forgotten Harvest has felt and responded to the impact of the slow growth in employment and, what we believe, is the loss jobs that may never return to our area. A flood of new faces joined the lines of those who need our food in 2011.

In the last six months of 2011, we increased our distribution of rescued food to over 54 new locations. Many of these are mobile pantry locations- an innovative distribution system that enables us to expand our relief network rapidly. A large number of these locations are in suburban communities that previously had no need prior to the economic crisis and no infrastructure to support food distribution.

Our food rescue efforts have expanded exponentially. During the last three months of 2011, we rescued 10.1 million pounds of food, a 66% increase over the same period in 2010. Despite our efforts- **It's still not enough food to meet the demand!**

You have our thanks for your financial support during the past year and, yes, you have our heart! Because of your heart and generosity, we can escalate our fight against hunger in metro Detroit.

Susan Ellis Goodell
President & CEO

Hunger Facts

Our country wastes more than 96 billion pounds of food a year. Food comprises 14 % of our landfill waste. Based upon our metro area population, an estimated one billion pounds of food may be wasted on an annual basis in our community.

800,000 people in metro Detroit face hunger or a lack of food.

In the tri-county area over 663,000 people live in poverty.

In Macomb, Oakland and Wayne Counties,
one in five children lives in poverty.

In the City of Detroit, over 50% of children under age 18 live in poverty. Using poverty rates as a proxy for hunger, more than 1 in 2 children in the City of Detroit are at risk of hunger.

Nearly four million households in Michigan live at risk of hunger.

According to Feeding America's National Hunger study, the number of individual emergency food recipients who receive food each week in Southeast Michigan grew by over 78%.
(2006: 56,700. 2010: 101,200)



Volunteers At Forgotten Harvest Feel Good About Doing Good!

Our volunteers serve as the backbone of Forgotten Harvest-their support helps us keep our Forgotten Harvest Kitchen cooking and the Forgotten Harvest warehouse facility humming six days a week.

Volunteers are given a thorough orientation then launch into a goal-oriented exercise that can range from helping us sort large shipments of food to assembling ready-to-eat meals. We welcome individuals, families and large groups of up to 90 people. You can make a volunteer request online or simply call us and ask to speak to our Volunteer Manager at 248-967-1500 ext. 114

Forgotten Harvest Mobile Pantry Program Adds 36 New Locations to Meet the Growing Demand for Food in Neighborhoods Throughout Metro Detroit

Ten Additional Sites Planned by Summer

One in five people face hunger or a lack of food every day in metro Detroit. To meet that need, Forgotten Harvest has significantly expanded an innovative, inexpensive way to help drive hunger from our community. Our Mobile Pantry Program enables us to feed hundreds of families at one location in a farmers' market

setting which allows recipients to pick and choose food suited to their family's size and taste. When our trucks arrive at a pantry location, host volunteers, many of whom are Mobile Pantry recipients, set-up tables and load them with fresh, nutritious Forgotten Harvest food. Recipients are assured of a varied assortment of meats, dairy, produce

and fresh fruit, foods that would otherwise be unaffordable and unavailable to families in need.

During July–December 2011, we distributed over 3.5 million pounds of food through the Forgotten Harvest Mobile Pantry Program.

The Forgotten Harvest Mobile Pantry Program. We Deliver Smiles, Dignity and Hope- Six Days a Week

With our four semi-tractors and refrigerated trailers, donated by Kroger, PVS Chemicals and Meijer, we can deliver up to 35,000 pounds of food in one delivery. Forgotten Harvest now has the largest rescue fleet of trucks, 34, in the country. Every truck in our fleet has been donated.



We are humbled by the stories of courage and hope we hear every day. Lauren, left, is a mother of three children, all of whom suffer disabilities. Their family business was lost in the economic crisis. Joe Dzenowagis, Resource Advocate at MORC, (Macomb-Oakland Resource Center) is one of the hundreds of angels in metro Detroit who have dedicated their lives to helping those in need. We could not do our job without people like Joe.



Dr. Ken Howard, founder of New Breed Community Center and the New Breed Community Development Corporation, represents hope for hundreds of families and children. Detroit born, from a family of eight, he has opened two community centers for families and children in the City and is opening another center in Macomb County. He is pictured here in front of the former Hanstein School built in 1918. The renovated school will serve as an activity center for area residents.



We are driven by the smiles we see every day as our trucks arrive. By necessity, many of our pantries, regardless of weather, are located outside so large quantities of food can be delivered and distribution quickly expedited.

THREE EASY GIFT PLANNING IDEAS

Did you know there are creative and easy ways to support the mission of Forgotten Harvest that may benefit you, your loved ones and the organization all at the same time?

- You can give stock and realize larger tax savings
- You can make a gift that costs nothing during your lifetime
- You can get a monthly paycheck for life in return for your gift

1 GIFT OF SECURITIES

Consider contributing appreciated securities that you have held for more than one year. In addition to receiving a charitable income tax deduction, you may also avoid paying capital gains tax.

You can also designate Forgotten Harvest as the beneficiary of all or a portion of your retirement plan such as a pension, 401K, or traditional IRA when you complete your beneficiary designation form. You may avoid the possible double taxation on retirement assets left to your non-spousal heirs.

#2 BEQUESTS

You can leave a legacy and make a lasting contribution to provide food to hungry people by leaving a bequest. A bequest is often the most realistic way for many donors to make a significant contribution and can be funded with a gift of cash, securities or other specified asset. It is a simple option that allows you to enjoy all of your assets while you are alive, yet support your favorite cause at death. Here are some common bequest options you can use:

- Specific bequest: Determine a specific dollar amount or asset that you wish to leave to Forgotten Harvest.
- Residual bequest: After you have provided for your loved ones, name Forgotten Harvest to receive a percentage or all of your residuary estate.
- Contingent bequest: Forgotten Harvest receives a bequest only in the event of the death of other beneficiaries.

#3 CHARITABLE GIFT ANNUITIES

It is possible to turn cash or marketable securities into lifetime income and enjoy an immediate income tax deduction by establishing a charitable gift annuity to benefit Forgotten Harvest's Endowment Fund at the Community Foundation for Southeast Michigan. This charitable gift annuity is a contract between the Community Foundation and an individual (the donor), in which the Community Foundation agrees to pay a fixed dollar amount to one or two annuitants for life, in exchange for a minimum gift of \$10,000 or more.

Making a gift through thoughtful planning can be simple and can make a powerful impact on the lives of Metro-Detroiters facing hunger now and in the future. To discuss these and other gift options, please contact Colleen Ochoa Peters at (248) 967-1500 x 115 or copeters@forgottenharvest.org Please note that you should always consult your legal, tax and financial advisors when making a significant gift of any kind – particularly when you are considering a planned gift.

YES! I'd like more information on gift planning benefits. I am interested in:

- Making a gift of securities
- How to include Forgotten Harvest in my will or estate plans
- Charitable Gift Annuities

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

DAYTIME PHONE _____

EVENING PHONE _____



Thanks to the following individuals and organizations who contributed to our Good Neighbor Campaign

- Nora Moroun, Co-owner Centra Family of Companies including Central Transport and the Ambassador Bridge Company
- Individuals From The Forgotten Harvest Board of Directors
- Absopure
- Black McDonald's Owners Association
- Blake's Orchard & Cider Mill
- Busch's Fresh Food Markets
- Cup Cake-Royal Oak
- Cupcake Station
- Detroit Marriott at the Renaissance Center
- Detroit Pistons & Palace Sports & Entertainment
- Detroit Red Wings
- Detroit Tigers
- D'Lazo Salon & Spa
- DTE Energy
- The Fox Theatre
- GM Foundation, General Motors Company
- Gordon Food Services
- Grant Thornton, LLP, Detroit
- Grand Traverse Pie Company
- Hard Rock Café
- Hennessey Capital
- Henry Ford Health System
- Hollywood Markets
- HoneyBaked Ham
- Just Baked Cupcakes
- Kroger Company, Michigan Division
- La Fontaine Automotive Group
- Mascari & Associates
- Meijer
- Mosaic Youth Theatre
- News/Talk 760 WJR News Radio
- Olympia Entertainment
- Preferred Toner Solutions
- PNC Foundation
- Premier Communications Group
- Sam's Club
- Sandy Bonus Fine Arts Inc.
- Shaarey Zadek Congregation
- The Chrysler Group and Metro Detroit Chrysler, Dodge, Jeep and Ram Truck Superstore Dealers
- The Gannett Foundation, The Detroit Media Partnership & Detroit Free Press
- Trinity Transportation Company
- The Toyota Corporation
- The Somerset Collection, Detroit Shoppe & City Loft
- TNG Worldwide
- U.S. Foods
- Walmart
- WDIV-Local 4



We're very social! Join us on:   

For all the freshest information, visit our website at www.forgottenharvest.org



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