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**Contact:** John Owens  
248-881-9937

## **Ambassador Bridge Company Announces Partnership With Forgotten Harvest To Raise Funds For Metro Detroit Hungry**

OAK PARK, Mich. – The Ambassador Bridge company has announced a partnership with Forgotten Harvest, metro Detroit’s only mobile food rescue operation, to donate a portion of every transaction made at its Ammex Global Marketplace duty free store located at the bridge’s U.S. plaza from Nov. 21 through Dec. 31.

Currently, it is estimated that one in five people face hunger in the region. Double-digit unemployment is projected to further fuel the hunger crisis in metro Detroit in the next three years. By 2013, one out of four people in the region are projected to face hunger or food insecurity. Forgotten Harvest has a goal to nearly double its food rescue operation within the next three years.

“Forgotten Harvest is able to operate because of the generosity of organizations like the Ambassador Bridge company and the thousands of Metro Detroiters who make individual contributions,” stated Susan Goodell, president and CEO of Forgotten Harvest.

“We deliver rescued food free of charge to 158 agencies in the tri-county area six days a week. Without partnerships of this magnitude, we could not continue to operate our fleet of 27 trucks. It’s simple, when our trucks don’t run, people don’t eat.”

“The Ambassador Bridge and our Ammex Global Marketplace are thankful that Forgotten Harvest is among the organizations that help feed a growing number of people needing assistance in these harsh economic times,” said Ambassador Bridge executive Matthew Moroun. “We’re proud to contribute a portion of our Ammex sales to Forgotten Harvest, which can turn every donated dollar into eight meals.”

### **About Forgotten Harvest**

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” 19.4 million pounds of food last year by collecting surplus prepared and perishable food from 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale

food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 158 emergency food providers in the metro Detroit area. Learn more about Forgotten Harvest and how to help drive hunger from our community at [www.forgottenharvest.org](http://www.forgottenharvest.org).

**About the Detroit International Bridge Co.**

The Detroit International Bridge Co., based in Warren, Mich., owns and operates the Ambassador Bridge linking the United States and Canada near downtown Detroit since 1929. Privately owned and built with private funds, the Ambassador Bridge is the busiest international border crossing in North America, with about 4.2 million cars and 2.3 million trucks using the bridge in 2009. DIBC employs 300 people in the United States and Canada, and actively supports a wide variety of community organizations, charities and universities. For more information, visit [www.ambassadorbridge.com](http://www.ambassadorbridge.com).