



Your neighbor needs you
You can help

Chrysler Group LLC and Metro Detroit Dealers Partner with Forgotten Harvest and the Detroit Red Wings in ‘Fight Against Hunger’ Sweepstakes

- Chrysler Group and Metro Detroit Chrysler, Jeep®, Dodge and Ram Truck Superstores to donate \$10 to Forgotten Harvest for each test drive Dec. 6-20
- Enter for an opportunity to win two suite tickets to see the Red Wings on Dec. 19 at Joe Louis Arena

Auburn Hills, Mich., Dec. 6, 2010 – Chrysler Group LLC and the Metro Detroit Chrysler Jeep® Dodge, Ram Truck Superstores are teaming up with Forgotten Harvest and the Detroit Red Wings in an effort to fight hunger.

The “Fight Against Hunger” Sweepstakes begins today and runs through Dec. 20, 2010. During this period, Chrysler Group and the local dealers will donate \$10 to Forgotten Harvest for every test drive logged at a participating Chrysler, Jeep, Dodge and Ram Truck dealer. Funds raised will benefit Forgotten Harvest’s mission to provide meals for hungry Metro Detroiters.

“The Chrysler Group and our Detroit Metro dealers are proud to partner with Forgotten Harvest and the Detroit Red Wings in the fight against hunger,” said Greg Martin, Great Lakes Business Center. “We hope this campaign will inspire consumers to join us in our efforts to raise funds for Forgotten Harvest so they can continue to provide food to those in need.”

The “Fight Against Hunger” Sweepstakes is open to Michigan residents who are at least 18 years old and have a valid driver’s license at the time of entry. A drawing will be held on Dec. 15, with 10 winners each getting two suite tickets to Joe Louis Arena to see the Red Wings take on the Dallas Stars on Dec. 19, as well as food and beverage during the game.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” 19.4 million pounds of food last year by collecting surplus prepared and perishable food from 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 158 emergency food providers in the Metro Detroit area. Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Dodge, Jeep®, Ram Truck and Mopar® brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation — first established by Walter P. Chrysler in 1925 — and Fiat's complementary technology — from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product lineup including environmentally friendly vehicles.

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