



MEDIA ALERT

Forgotten Harvest and Biggby Coffee Birmingham/Bloomfield Hills Join Forces to Fight Hunger

WHAT: May is Hunger Awareness Month at the Biggby Coffee locations in Birmingham and Bloomfield Hills, Mich. Every purchase of any Biggby Bagged Coffee or Forgotten Harvest Hunger Challenge Wristband in these locations during the month of May will help feed 10 families. On Saturday, May 14 from 1 p.m. to 4 p.m. Biggby Coffee in Birmingham will host “Biggby Barista Day” and donate \$1 for every drink purchased to Forgotten Harvest in the fight against hunger.

All proceeds benefit Forgotten Harvest, Metro Detroit’s only mobile food rescue organization, to help meet the organization’s goal to rescue a record more than 24 million pounds of fresh food for those who are hungry in the community.

Please visit <http://bit.ly/fhbiggby> for more information.

WHERE: Biggby Coffee Birmingham
112 South Old Woodward Avenue
Birmingham, MI 48009
(248) 594-9800

Biggby Coffee Bloomfield Hills
1952 South Telegraph Road
Bloomfield Hills, MI 48302
(248) 253-6100

WHEN: The month of May, Biggby Barista Day is Saturday, May 14, from 1 p.m. to 4 p.m. at Biggby Coffee in Birmingham.

MORE: Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest is on track to rescue more than 24 million pounds of food this year by collecting surplus prepared and perishable food from more than 450 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 160 emergency food providers in the Metro Detroit area. Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

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