



FOR IMMEDIATE RELEASE

CONTACT: Justin Fisette
248.254.6789
jfisette@tannerfriedman.com

FORGOTTEN HARVEST NAMED AMONG TOP 5 NATIONALLY IN '10 TOP-NOTCH CHARITIES' LIST BY CHARITY NAVIGATOR

*Mobile food rescue in elite eight percent of nonprofits
to receive five consecutive 4-star ratings*

OAK PARK, Mich. (September 12, 2011) – Charity Navigator named Forgotten Harvest to its national “10 Top-Notch Charities” list. The list includes only the nonprofit organizations across the country that excel in three areas: financial; accountability and transparency; and effectiveness and results.

Last year, Charity Navigator expanded its methodology from one that solely looked at financial indicators to one that also includes metrics of accountability & transparency. Forgotten Harvest not only earned the highest 4-star rating for its financial strength, but also met all 17 accountability & transparency metrics.

With the fifth 4-star rating in a row, Forgotten Harvest is among only eight percent of the more than 5,000 nonprofits evaluated by Charity Navigator to receive at least five consecutive 4-star evaluations. This eight percent is made up only of nonprofits that consistently execute their mission in a fiscally responsible way and outperform most other charities in America.

Charity Navigator, founded in 2001, is the nation’s largest and most-utilized evaluator of nonprofit organizations across the country. Charity Navigator’s team of professional analysts examine the tens of thousands of nonprofit financial documents demonstrating the financial health of more than 5,000 of America’s best-known charities to develop an unbiased, objective, numbers-based rating for each. The rating is based on two broad areas of a charity’s financial health: how responsibly it functions day-to-day and how well positioned it is to sustain programs over time.

Forgotten Harvest is the only mobile food rescue operation in the metropolitan area providing prepared and perishable foods and is ranked the second leading food rescue operation in the nation.

With 31 vehicles, operating six days per week, Forgotten Harvest picks up approximately 88,000 pounds of food per day from more than 455 donors. The food is then delivered to soup kitchens, pantries and shelters throughout Macomb, Oakland and Wayne counties, amounting to a more than 2,000 square-mile area. Donors include large grocers, restaurants, public venues, commercial farms, dairies, food brokers and a variety of other resources meeting all quality and labeling standards imposed by federal, state and local laws and regulations.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” more than 23 million pounds of food last year by collecting surplus prepared and perishable food from 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 200 emergency food providers in the Metro Detroit area.

Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.