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Black McDonald's Operators Association Gives 500 Turkeys to Forgotten Harvest for Thanksgiving Holiday

Turkeys to be provided to Forgotten Harvest emergency food providers for hungry families

OAK PARK, Mich. – (November 19, 2010) – As families across metro Detroit begin to plan family meals this holiday season, 1 in 5 people will face the holiday with hunger. In the spirit of the Thanksgiving Season, the Black McDonald's Operators Association (BMOA) will provide 500 Thanksgiving turkeys to Forgotten Harvest at **Comerica Park, Lot 2** on **Monday, Nov. 22 at 1 p.m.** to provide hungry families the food they need to celebrate the holiday. An additional 500 turkeys will be given through food banks and churches in metro Detroit away by BMOA members. With these donations, BMOA will feed at least 1000 families this Thanksgiving.

"In Southeast Michigan, we are seeing a tsunami without the water, and people are waving their white flags, saying 'help me, help me,'" said Russ Russell, chief development officer for Forgotten Harvest. "It's because of the generosity of organizations like the Black McDonald's Operators Association (BMOA), we're able to provide fresh food to support hungry families during the Thanksgiving holiday and throughout the year."

Monday afternoon, BMOA owner/operators will be loading 400 turkeys into Forgotten Harvest trucks to be distributed among nine Detroit emergency food providers served by Forgotten Harvest. The additional 100 turkeys will be dedicated to other Forgotten Harvest emergency food providers and The Sunday Dinner Company for its Thanksgiving Dinner on Tuesday, Nov. 23, 2010, prepared by Chef Eric Giles, for the metro area's homeless war veterans.

“It is our privilege to support our neighbors in need,” said Savarior Moss-Service, BMOA President.

In addition to BMOA operators, members of the nine Detroit-based food providers will be on-site to accept the food donations. The nine recipient agencies are Latino Family Services, Kimberley’s Helping Hands, Pure Word MBC, Fort Street Presbyterian Church, Tree of Life, Wesleyan Transforming Church, Churches Intervention, Sisters of Christian Love and Central United Methodist.

About Detroit Black McDonald’s Operators Association

Detroit BMOA’s membership consists of 17 Owner/Operators who operate more than 60 McDonald’s Restaurants throughout the Detroit Metropolitan area. BMOA is a self-help organization, which prides itself on giving back to the communities in which it serves. The Executive Board includes Savarior Moss-Service, President; Jon Campbell, Vice President; Ronald Moten, Treasurer; and Monique Vann-Brown, Secretary.

For more information visit www.nbmoa.org regarding the Detroit BMOA’s grand mission as a chapter of the national organization.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” 19.4 million pounds of food last year by collecting surplus prepared and perishable food from 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 158 emergency food providers in the metro Detroit area.

Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

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