



Your neighbor needs you
You can help

Kroger Chicken Donation will Help Forgotten Harvest Fight Hunger

Grocer will team up with Poultry Distributor to contribute 10,000 pounds

OAK PARK, Mich. (December 8, 2010) – Kroger announced today that it will donate 10,000 pounds of frozen chicken to Forgotten Harvest as part of the grocer's "Bringing Hope to the Table" campaign to help feed the hungry. The contribution results from a generous donation by Orland, Indiana-based Miller Amish Country Poultry, a distributor to Kroger's Michigan stores.

The chicken donation will occur on **Wednesday, December 8, 11:00 a.m.** at the Forgotten Harvest, **21800 Greenfield Rd., Oak Park, Mich.**, with Kroger, Miller Amish Country Poultry and Forgotten Harvest officials present.

"This contribution will help Forgotten Harvest provide more than 10,000 meals to hungry men, women and children," said Rick Going, President of The Kroger Co. of Michigan. "We thank Miller Amish Country Poultry for its generosity and willingness to help meet the growing demand for food assistance in Michigan."

"Miller Amish Country Poultry has a long history of giving back to those in need," said Len Neeb, Manager, Miller Amish Country Poultry. "We appreciate the opportunity to team up with Kroger to help individuals this season, especially as cold weather sets in."

"This contribution will help make the New Year brighter for Michigan residents who face economic hardships," said Susan Goodell, President and CEO of Forgotten Harvest. "We thank Kroger and Miller Amish Country Poultry for their commitment to feeding hungry families within our state."

Partnering with Forgotten Harvest since 2000, 76 Kroger stores in the Detroit tri-county area support the organization through food and monetary donations. Kroger is on target to deliver over 4.0 million pounds of food to Forgotten Harvest in 2010.

About Kroger

Kroger, the nation's largest traditional grocery retailer, employs more than 334,000 associates who serve customers in 2,468 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The Company also operates 777 convenience stores, 374 fine jewelry stores, 893 supermarket fuel centers and 40 food processing plants in the U.S. Kroger, headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives, and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.

About Miller Poultry

Miller Poultry is a small, family-owned company located in Northern Indiana. The company's mission is to be dedicated, faithful people producing naturally grown poultry in an ethical and efficient manner for consumers who appreciate wholesome, great-tasting food. For more information, please visit www.millerpoultry.com.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” 19.4 million pounds of food last year by collecting surplus prepared and perishable food from more than 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 158 emergency food providers in the Metro Detroit area.

Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

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