



FOR IMMEDIATE RELEASE

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FORGOTTEN HARVEST HIRES EXPERIENCED DEVELOPMENT PROFESSIONAL  
COLLEEN OCHOA PETERS

OAK PARK, Mich. (May 24, 2011) – Forgotten Harvest announces the hiring of Colleen Ochoa Peters as Senior Director of Strategic and Planned Gifts. Effective June 1, 2011, she will have responsibility for the organization's Major and Planned Gift Development

Since 2005, Peters has served as both a Director and Philanthropic Services Officer for the Community Foundation for Southeast Michigan. Her primary focus has been donor advised fund programs and engagement with donors and professional advisors to establish endowed and planned gifts to benefit charities in Southeast Michigan. In this role, she has drawn upon her 20 years of experience in government, business, and nonprofit organizational arenas.

An active member of the Southeast Michigan community, Peters serves on the Advisory Board of the Waterford Foundation for Public Education, and is a member of the Planned Giving Roundtable for Southeast Michigan, Leadership Oakland Alumni Association, and Inforum (formerly the Woman's Economic Club). She is a former Board President of both Lighthouse of Oakland County and the Oakland University Alumni Association. She has previously served as a member of Forgotten Harvest's advisory board.

Peters and her husband, U.S. Representative Gary Peters, are proud parents of Madeleine, Alana and Gary Jr. Besides volunteering locally, Colleen supports First Lady Michelle Obama's service initiatives, and has volunteered with the First Lady at schools, food banks and military bases in the Washington, DC area.

Prior to joining the Community Foundation for Southeast Michigan, Colleen served as a financial advisor at UBS Financial Services. She holds a Bachelor of Arts from Oakland University and a Master of Arts in Philanthropic Studies from Indiana University.

**About Forgotten Harvest**

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest is on track to rescue more than 24 million pounds of food this year by collecting surplus prepared and perishable food from more than 450 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 160 emergency food providers in the Metro Detroit area. Learn more about Forgotten Harvest and how to help drive hunger from our community at [www.forgottenharvest.org](http://www.forgottenharvest.org).

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