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GLEANERS COMMUNITY FOOD BANK & FORGOTTEN HARVEST TEAM WITH CONAGRA FOODS AND FEEDING AMERICA TO FIGHT CHILDHOOD HUNGER

Caribou Coffee to Host Series of Rallies – Kick off on July 14, 2010

Oak Park, MI – On **Wednesday, July 14, 2010 beginning at 10 a.m. the Royal Oak Caribou Coffee** – 405 S. Main St. – will host the kick-off and launch of a series of rallies supporting the local hunger relief efforts of Gleaners Community Food Bank of Southeastern Michigan and Forgotten Harvest. The hunger relief agencies are teaming with ConAgra Foods and Feeding America on their nationwide Child Hunger Ends Here campaign, focused on providing food to children throughout the summer when the school breakfast and lunch programs they rely on for meals, aren't operating. The kick-off rally on July 14th lasts until 3 p.m. and will feature appearances from 89X DJ's and the street team, giving away prizes and 89X gear.

Through the public rallies, the organizations aim to involve the community in helping to end childhood hunger. Caribou Coffee locations in **Royal Oak, Novi, Independence Township, Troy, Shelby Township, Plymouth, Commerce, Madison Heights, Rochester and Grosse Pointe** are participating in individual rallies beginning July 14 through July 26, serving as collection sites for food and cash donations. Caribou Coffee will give donors \$1 off any large cold beverage of their choice. At each rally, Caribou will also donate 10 percent of the stores proceeds after 3 p.m. to Gleaners and Forgotten Harvest. Concert tickets and promo items will be raffled off at each rally courtesy of 89X. Rally times are from 10 a.m. to 3 p.m. each day at participating locations.

In 18 metro locations across the country including southeast Michigan, ConAgra is working with Feeding America to raise funds and collect canned goods to help feed the nearly 17 million children in the United States who don't get enough food to live active, healthy lives. In Michigan, 42 percent of Feeding America clients say they have had to choose between food and utilities. All food and funds donated locally will funnel back to Gleaners and Forgotten Harvest.

“With these Caribou Coffee rallies, we hope to continue our goal of raising awareness of the hunger crisis that is affecting our entire community and providing meals to hungry children,” said Susan Goodell, president and CEO of Forgotten Harvest. “Working together with Gleaners, Feeding America, ConAgra Foods gives the community options and serves as a united front in the battle to make sure no child goes hungry.”

"Gleaners is pleased to be a part of this team effort in alleviating childhood hunger in our community," said DeWayne Wells, president of Gleaners Community Food Bank. “Only by working together can we ensure that children in southeast Michigan get the nourishment they deserve during the summer months and beyond.”

At each rally, volunteers from Forgotten Harvest and Gleaners will be on-site to provide information about each organization and how interested patrons can get involved to help end childhood hunger.

More information can be found on the Child Hunger Ends Here program by visiting www.childhungerendshere.com.

About Gleaners

For more than 32 years, Gleaners Community Food Bank of Southeastern Michigan (Gleaners) has been nourishing the community by feeding hungry people. In 2009 Gleaners distributed more than 30 million pounds of emergency food to over 430 partner soup kitchens, shelters and pantries in Wayne, Oakland, Macomb, Livingston and Monroe counties. Of every dollar donated, Gleaners uses 96 cents for food and food programs. One dollar provides three meals for a hungry neighbor. Learn more at www.gcfb.org.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Last year, Forgotten Harvest "rescued" more than 19 million pounds of food by collecting surplus prepared and perishable food from 455 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would

otherwise go to waste, is delivered free-of-charge to 165 emergency food providers in the Metro Detroit area. Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.