



FOR IMMEDIATE RELEASE
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FORGOTTEN HARVEST HIRES DIRECTOR OF MAJOR GIFTS

OAK PARK, Mich. – Peter Fezzey has joined Forgotten Harvest as its new Director of Major Gifts and Strategic Relationships, President and CEO Susan Goodell announced today.

With Forgotten Harvest, he will be responsible for major donor development and cause related marketing strategies. His day-to-day activities will include leading efforts to increase funding for additional food rescue as the need continues to grow in metro Detroit.

Previously, he served as senior account executive at Awecomm Technologies, an internet services firm, where he was responsible for developing corporate partnerships and securing new local and national clients for the firm. Prior to Awecomm, Fezzey was in marketing and sales at ABC Radio and Hour Media.

Fezzey graduated from Michigan State University with a bachelor's degree in mass communications and marketing. He resides in Farmington.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest "rescued" more than 16 million pounds of food last year by collecting surplus prepared and perishable food from more than 450 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 155 emergency food providers in the Metro Detroit area.

Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

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