



MEMBER OF  
**FEEDING  
AMERICA**

# HARVEST NEWS

We are dedicated to relieving hunger in metro Detroit and preventing nutritious food waste.

## Feeding Young Minds

When school gets out, most students are eager for a long-awaited Michigan summer. But some don't look forward to carefree summer days like their friends. They rely on Forgotten Harvest to get the nutritious food they need all summer long.

Nearly 200,000 children in Wayne, Oakland, and Macomb counties regularly go hungry. Most of them rely on free or reduced-price meals during the school year. During the summer, most schools close, leaving kids without the healthy food they need to learn, play, and grow.

### “Forgotten Harvest helps us bridge that gap”

**“During the summertime, many families struggle to feed their children when they don't have the access to free and reduced school lunch programs,”**

explains Nicole Mattison, VP of Programs at SEED, an organization that receives summer meals from Forgotten Harvest.



One of those kids is 9-year-old Eiyanna. A bright and spirited student, Eiyanna wants to be a coach when she grows up. She also relies on Forgotten Harvest's Healthy Food Healthy Kids program to have enough to eat.

**“It is awesome food, just the most wonderful thing,”** said Eiyanna's mom,

**Elainda McClain, a single mother of four working as a cook. “I thank Forgotten Harvest for everything they have done.”**



The **Healthy Food Healthy Kids\*** program brings food, lunches, and snacks to at-risk children at schools, libraries, and summer programs. Now in its ninth year, the program provided nearly 100,000 lunches to kids in need last summer alone. Access to food like this is vital. In order to succeed and go on to build self-sufficient lives, kids must first be well nourished. Children without reliable access to food could also face the serious long-term effects of chronic undernutrition. The **Meet Up Eat Up\*\*** program in conjunction with Forgotten Harvest and its partners are helping metro Detroit's school age children get the nutrition they need year-round.

*\*Healthy Food Healthy Kids is presented by Delta Dental of Michigan and supported by Citizens Bank, Comerica Bank, Cooper Standard, Dresner Foundation, General Motors, Huntington Bank, Lear, PNC Foundation, Priority Health, Robert F. Beard Charitable Foundation, and United Way for Southeastern Michigan.*

*\*\*Funded partially by United Way for Southeastern Michigan, Forgotten Harvest's pilot “Meet Up & Eat Up” program started in 2017 with U.S. Department of Agriculture & MI Department of Education.*

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248-967-1500  
www.forgottenharvest.org



## UPCOMING EVENTS

### Cruisin' To Drive Out Hunger

Friday, August 17 | 6 p.m.  
Westborn Market, Berkley

Join us at the official Woodward Dream Cruise charity preview party for delicious food, live entertainment, dancing and, of course, classic car action!

### Women's Harvest Lunch

Thursday, September 27 | 11:00 a.m.  
Royal Oak Farmers Market

This is an opportunity for women to come together to make a difference while learning about Forgotten Harvest Farms.

### Tour Forgotten Harvest

We'd love to meet you! Schedule a tour to see firsthand how we rescue more than 45 million pounds of food a year. Contact Kimberly Kalmar at 248-864-7525 or kkalmar@forgottenharvest.org.

## COMMITTED TO HEALTH

This summer, we join with our partners and supporters across metro Detroit once again for our Healthy Food Healthy Kids program to give our kids the joy of a summer vacation. In addition to the food we provide to more than 250 agency and pantry partners, we will provide more than 100,000 summer lunches, the smiles that come with a full tummy, and the opportunity for our kids to lose themselves in the warmth and protection of people who care. It's vital that we come together and provide every opportunity possible for children to develop into healthy adults that will someday raise their own families and give their own kids a summer they will remember for a lifetime.

We are as committed as ever to improving our community through a better nutritional food mix, greater food equity and timely distribution, and more healthy food. We thank you for your continued support of our critical mission to ensure the one in six people, and one in four children, in our region who face food insecurity can count on us. Enjoy your summer!

Sincerely,



**Kirk Mayes**  
Chief Executive Officer  
Forgotten Harvest



## KIM CARES MATCHING CHALLENGE



According to friends, Kim was an example of generosity and caring for all the people she met.

HER DONATION WILL PROVIDE A MATCHING GIFT OPPORTUNITY FOR ALL MONTHLY SUSTAINING GIFTS TO FORGOTTEN HARVEST, ENSURING EVERY DONOR DOLLAR GOES TWICE AS FAR.

Forgotten Harvest is supported by thousands and thousands of people in metro Detroit. Recently, we heard about a supporter named Kim, who truly cared about helping those around her.

Kim's friend and attorney Bill Seikaly told us that her incredible grace and generosity was often an inspiration to those around her. At age 16, Kim joined the swim team to make new friends. She dove into the three-foot section of the pool and hit her head, leaving her a quadriplegic. Not willing to despair, Kim set out to live her life fully. She sent donations to help with every national tragedy, and believed we should all work to be more caring. Despite her lack of fine motor skills, she designed a garden where she could use her wheelchair and upper body to grow tomatoes because, as Kim said, **"Someone always needs tomatoes."**

Unfortunately, Kim's condition left her unable to detect the cancerous tumors that were growing until her cancer was very advanced. Once again, Kim thought of others and coordinated her estate plan to feed, house, and educate people in need.

Bill informed us that Kim left Forgotten Harvest a generous gift, and she wanted to challenge others to do a little bit more. Her donation will provide a matching gift opportunity for all monthly sustaining gifts to Forgotten Harvest, ensuring every donor dollar goes twice as far.

"I know how much she taught me throughout our years together," Bill said. "Kim taught people what human beings should be."

Help us thank Kim by setting up a monthly gift that will be matched, dollar for dollar. Visit [forgottenharvest.org](http://forgottenharvest.org) or use the envelope provided.

## Amazing things happen because of donors like you!

Here's what we accomplished together in metro Detroit from June-August last summer.



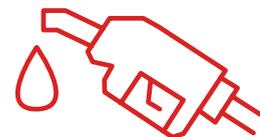
**100,000 SUMMER LUNCHES**  
made for at-risk kids



**\$17 MILLION WORTH OF FOOD**  
rescued for food-insecure neighbors



**22,779 HOURS OF SERVICE**  
contributed by volunteers



**27,348 GALLONS OF DIESEL FUEL**  
purchased to power the Forgotten Harvest Truck Fleet



**842,099 POUNDS OF VEGETABLES**  
grown at Forgotten Harvest Farms



## DETROIT SETS THE PACE FOR FIGHTING HUNGER AND FOOD WASTE

Produced by  
Michigan.com

Written by  
Joyce Wiswell

Every morning, employees at each of the 17 Busch's Fresh Food Markets have the same routine.

"We pull products off the rack, which we call culling," said owner Doug Busch. "Things go into two boxes – one if it's not good at all and will be thrown out, and one if it's good but not good enough to be sold. It's still perfectly good food but maybe there is a tomato or an apple that's a slightly different color or size, and we can't display that on our shelves. Many times we have simply overbought, and the food is surplus. In the past we would throw all that out, too."

Thanks to Forgotten Harvest, that food is not only going directly to the food insecure families, but helping reduce the waste in landfills.

"It's not that much more work," Busch said of the culling process. **"It's just being more conscious. Forgotten Harvest gives us the opportunity to give some products to people who are less fortunate who will use it that very night."**

Even though more than 42 million people face food insecurity, the nation destroys 70 billion pounds of food each year. That accounts for the second-largest tonnage of municipal solid waste (after paper), taking up 14.9 percent of space in landfills, according to the U.S. Environmental Protection Agency.

We all feel guilty throwing out that fuzzy tomato or spoiled milk, but looking at the big picture, the challenge in the United States is not that there isn't enough food, it's getting surplus, healthy food that would otherwise be destroyed to those who need it in a timely manner. Transportation can be a major barrier to food donation, said the Food Waste Reduction Alliance in a 2016 report. Forgotten Harvest's highly respected food rescue model using a sophisticated trucking system and army of volunteers works on several fronts: first to feed the food insecure families, and then to cut down on the billions of pounds of perfectly good surplus food that is destroyed.

**TO READ THE REST OF THIS ARTICLE, PLEASE VISIT [FORGOTTENHARVEST.ORG](http://FORGOTTENHARVEST.ORG).**

## OUR RESCUE TEAM IS GROWING



**Burton Elementary students packing rescued food for metro Detroit's food insecure residents.**

Calling all young food rescuers! Forgotten Harvest has a new volunteer and education experience for students in kindergarten through eighth grade, thanks to a \$50,000 grant from the Community Foundation for Southeast Michigan!

**This innovative program will work with schools and youth programs to teach kids about food insecurity by working with them to sort and pack rescued food for the community in a newly renovated space at our Oak Park warehouse, while educating them about food waste, food insecurity, and the benefits of eating healthy foods.**

If our young food rescuers can't make it to Forgotten Harvest, we can come to them! Through this hands-on service project, we will transport rescued food to schools or organizations that meet our program requirements so children can pack rescued food while engaging in an educational activity in a location that's convenient for them.

We can also provide teachers with pre and post-service discussion questions and activities! The curriculum, developed with Detroit Country Day, covers a range of topics and can be integrated with pre-existing lesson plans.

## OTHER "FRUITFUL" OPPORTUNITIES FOR KIDS

Are you interested in engaging your students in Forgotten Harvest's mission but aren't able to volunteer quite yet? Check out these opportunities!



### Coins that Count

challenges students to bring in spare change to fundraise for Forgotten Harvest. Every \$1 collected provides four meals to food-insecure metro Detroiters. We provide all the necessary materials. Check out the picture above from Hillcrest Elementary School! For every \$1 raised, students received one strip of duct tape to stick their principal to the wall. They raised just over \$1,500!

**At Hillcrest Elementary School, students received one strip of duct tape for every \$1 raised to stick their principal, Diana Shahin, to the wall.**

### Host a DIY fundraiser

or event on our behalf. We love hearing your creative ideas! This past winter, Oak Ridge Elementary School raised enough money at their school dance for us to rescue and distribute more than \$4,000 worth of nutritious groceries!

### Host a speaker from Forgotten Harvest

to discuss food insecurity in metro Detroit, food waste, and what we do to alleviate both.

## INTERESTED?

Teachers and youth program leaders, please contact Laura Burton at [lburton@forgottenharvest.org](mailto:lburton@forgottenharvest.org) or 248-268-7522 to get started.

## JOIN THE FIGHT AGAINST HUNGER



There are many smart ways to help Forgotten Harvest rescue food that would otherwise be wasted and give it to people who would otherwise not know where their next meal is coming from.

**Online** Visit [forgottenharvest.org](http://forgottenharvest.org).

**By Check** Mail a check with the envelope provided.

**Appreciated Securities** Donate appreciated securities or stocks that you have held for more than one year and receive an income tax deduction for full value when sold. Pay zero capital gains tax.

**Donor Advised Fund** Consider making your donor advised fund distribution request early in the year. Forgotten Harvest will then have the use of funds throughout the year and you will avoid time restrictions imposed by the fund provider at year-end.

**Employer Gift Matching Program** Does your employer (or former employer if you're retired) have a gift matching program? Ask Human Resources and simply fill out a form and send it to us.



## JOIN OUR SUSTAINERS CIRCLE

Sustainers Circle is a monthly giving program that helps fight food insecurity year round. **Thanks to the Kim Cares Challenge, all new monthly donations will be matched, ensuring every donor dollar goes twice as far.** Monthly gifts can be set up via credit card or direct debit from a bank account. They are tremendously valuable to us because they provide a stream of known income to offset our operating expenses.

To make a monthly gift, visit [forgottenharvest.org](http://forgottenharvest.org) or use the envelope provided. For more information, contact Susan Chomsky at [schomsky@forgottenharvest.org](mailto:schomsky@forgottenharvest.org) or 248-298-3424.

## CREATE YOUR LEGACY

Tomorrow's Harvest Society honors donors who are committed to helping feed metro Detroit Families in the future by naming Forgotten Harvest as a beneficiary through their wills, estate plans and other planned gifts. A planned gift can be especially meaningful because it provides long-term support that strengthens our ability to meet future challenges in the fight against food insecurity.

**For more information, contact Kimberly Kalmar at 248-864-7525 or [kkalmar@forgottenharvest.org](mailto:kkalmar@forgottenharvest.org).**

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