

PREMIER EVENT

A stylized graphic of a grey track with white dashed lines, curving from the left side of the page towards the right, arching over the main title.

# On Track

TO END HUNGER

SATURDAY, AUGUST 24, 2019

PROCEEDS BENEFITING



*Rescuing Fresh Food For Metro Detroit's Hungry*



## We invite you to On Track to End Hunger, a premier summer experience!

Join us for Forgotten Harvest's, On Track to End Hunger, a premiere summer experience, featuring Thrill Rides at M1 Concourse.

This first ever, VIP experience will be an exhilarating evening of great food and drinks, live music and burning rubber. The excitement will happen on M1's 87-acre playground for auto enthusiasts, including access to their state-of-the-art 1.5-mile Performance Track!

All funds raised through sponsorships and ticket sales will benefit Forgotten Harvest's network of over 250 agencies in Wayne, Oakland and Macomb counties. Our goal, with your help, is to provide nearly 750,000 meals for those in need in metro Detroit.

### EVENT FEATURES

- Premier Thrill Ride Experience available to the first 300 VIP attendees to reserve their ride
- Spirited libations
- Live music and dancing



## PRESENTING

SPONSORSHIP

*Provides 100,000 meals*

## Mercedes-Benz Financial Services

- 30 tickets to On Track to End Hunger
- 30 On Track tickets for a VIP Thrill Ride\*
- Your company featured prominently on event materials
- Opportunity to include company branded merchandise

*Sponsorship Opportunity - Sold Out*  
*Thank you - Mercedes-Benz Financial Services!*

Mercedes-Benz Financial Services - \$25,500

- Opportunity to provide vehicles for static display

\$15,000

## DIAMOND

SPONSORSHIP

*Provides 60,000 meals*

- 14 tickets to On Track to End Hunger
- 14 tickets for a VIP Thrill Ride\*
- Your logo included on the truss entrance to M1 Concourse
- Opportunity to add logo to guest wristbands
- Logo inclusion in all press and media materials
- Logo listed on the event web page
- Tax deductible benefit — \$14,000

\$5,000

## GOLD

SPONSORSHIP

*Provides 20,000 meals*

- 10 tickets to On Track to End Hunger
- 10 tickets for a VIP Thrill Ride\*
- Inclusion on all on-site event signage
- Name inclusion in all press and media materials
- Name listed on the event web page
- Tax deductible benefit — \$4,500

\$1,000

## BRONZE

SPONSORSHIP

*Provides 4,000 meals*

- 4 tickets to On Track to End Hunger
- Special opportunity to purchase VIP Thrill Rides at \$50 each\*
- Inclusion on all on-site event signage
- Name inclusion in all press and media materials
- Name listed on the event web page
- Tax deductible benefit — \$800

\$10,000

## PLATINUM

SPONSORSHIP

*Provides 40,000 meals*

- 12 tickets to On Track to End Hunger
- 12 tickets for a VIP Thrill Ride\*
- Your logo included on the truss entrance to M1 Concourse
- Logo inclusion in all press and media materials
- Logo listed on the event web page
- Tax deductible benefit — \$9,200

\$2,500

## SILVER

SPONSORSHIP

*Provides 10,000 meals*

- 6 tickets to On Track to End Hunger
- Special opportunity to purchase VIP Thrill Rides at \$50 each\*
- Inclusion on all on-site event signage
- Name inclusion in all press and media materials
- Name listed on the event web page
- Tax deductible benefit — \$2,200

\$500

## PATRON

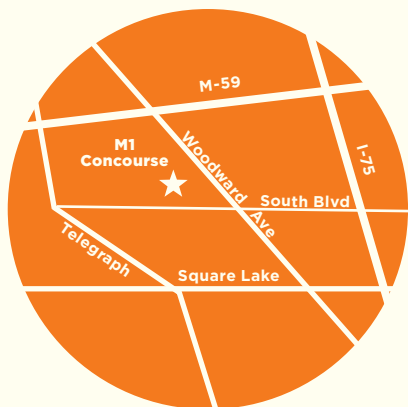
TICKETS

*Provides 2,000 meals*

- 2 tickets to On Track to End Hunger
- Special opportunity to purchase VIP Thrill Rides at \$50 each\*
- Tax deductible benefit — \$400

Individual tickets: \$150.00 are available on our website,  
go to: [www.forgottenharvest.org/OnTrack2019](http://www.forgottenharvest.org/OnTrack2019)

\* Additional Thrill Ride tickets can be purchased by Patron level or above. Limited to first 300 Thrill Rides reserved.



**On Track to End Hunger takes place  
at M1 Concourse located just north  
of Square Lake Rd. off Woodward.**

**1 Concourse Dr. | Pontiac, MI 48341**

Since 1990, Forgotten Harvest has been committed to fighting two problems: hunger and waste. Last year, Forgotten Harvest rescued over 41.5 million pounds of food. This food was rescued from a variety of sources including grocery stores, fruit and vegetable markets, restaurants, farmers, wholesale food distributors and other health department approved sources. This donated food, which would otherwise go to waste, is delivered, free of charge, to our network of over 250 emergency food providers in the metro Detroit area. Each dollar raised enables Forgotten Harvest to rescue and deliver \$7 worth of groceries to help feed families, seniors and children that may not know where their next meal is coming from.

To review specific sponsorship options, please contact  
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or (248) 864-7527.



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