



**DARE TO BE CREATIVE.**

**DIY FUNDRAISING  
OPPORTUNITIES WITH FORGOTTEN HARVEST**

# WHAT IS DIY **FUNDRAISING?**

Use your talents and interests to raise awareness and funds for Forgotten Harvest with a **DIY (Do-It-Yourself) Event!** Do you like to help plan, organize and do things for others? Maybe you want to volunteer on the Forgotten Harvest Farm, but your schedule is jammed full of events that give you very little time for anything else? **WE HAVE A SOLUTION.**

**DIY Fundraising** is an opportunity for you to use your talents and creativity to raise money for Forgotten Harvest. You can take an event that you already have planned — or come up with a new one — and turn it into a fundraiser. There are endless ways you can have fun and help Forgotten Harvest. What are you waiting for! Use our **DIY guide** to help get you started.





**YOUR  
EVENT  
HERE!**



# WHAT CAN I DO?

Get your office, friends and family involved. Any event that draws people will work — an office battle of the bands, a marathon, a garage sale. The sky's the limit!

Here's a list of events that may spark some ideas for you:

- Casual day or "Jeans Day"
- Sport or game tournament
- Battle of the bands
- Chili cook-off
- Benefit dinner
- Bowling tournament
- Pig roast
- Car wash
- Concert
- Flower sale
- Concession stand
- Run, walk, cycle or triathlon
- Garage sale
- Guest bartending
- Holiday cookie bake-off
- Holiday gift wrap
- Car show
- Host a dance
- Motorcycle ride
- Office olympics
- Pancake breakfast
- Talent show
- Golf outing
- Yard work for donation

Have an even better idea? We want to hear about it.

# WHERE DO I START?

Once you narrow your ideas and settle on what you will do, there are a few things you should consider in your planning:

## SET GOALS AND OBJECTIVES:

- What do you hope to accomplish? How much money do you hope to raise?
- Recruit some help. What are your friends, family and coworkers doing? Get them involved!
- Will the event motivate others to get involved with Forgotten Harvest?

## DECIDE WHEN AND WHERE:

- Pick a date.
- Where will your shindig take place?
- Make sure to consider holidays and other busy times of the year for your guests.
- Set realistic deadlines and goals for yourself. Planning a hot dog eating contest at your office in two days would probably be a bad idea.
- How will you get the word out? Promotion is key to a successful event.

## DETERMINE A BUDGET:

- How many people do you think you can get involved?
- Consider all costs — even the smallest things can add up in the end.
- Remember, Forgotten Harvest cannot cover any of your expenses — plan accordingly.

**Don't forget about the details: transportation, refreshments, the weather and a host of small things will make or break an event. Make a list and check it twice!**

# WILL FORGOTTEN HARVEST HELP ME?

Forgotten Harvest is thrilled you have chosen us out of the hundreds of other great charities. We can offer some guidance but, hey, this is your event — make it your own!

## Have questions? Need some advice?

Want to share an awesome story with us? Give us a call, e-mail or even send a letter—we love hearing from our supporters!

### Contact:

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### Forgotten Harvest can help you with:

- **ADVICE.** Want to chat with someone about your idea? Our ears are open.
- **USE OF OUR LOGO.** See proper usage of the Forgotten Harvest logo below.
- **A FORGOTTEN HARVEST SPEAKER.** Do you want someone to come and tell the awesome Forgotten Harvest story? We'd love to if our schedules permits. Let us know the date and time and we will do our very best to make it work.
- **VOLUNTEERS.** We have a huge base of excited volunteers who are ready and willing to help. Just give us enough time to recruit them.
- **DONATION BINS.** We have a limited supply of food donation and money bins. Give us a call as soon as you know you will need them!
- **SOCIAL MEDIA.** Send us your event pictures. Our Facebook and Twitter followers love hearing about all the awesome things that further our mission.
- **PROVIDE TAX RECEIPTS** for check and credit card donations made out to Forgotten Harvest. Anyone who would like a tax receipt must make sure their check is made out to Forgotten Harvest or process their credit card through Forgotten Harvest. For more clarification on tax receipts give our special events manager a call.

That said, there are some things that we won't be able to help with:

- **Handle your expenses or revenue.** We're excited to accept a check from you after all your hard work is done!
- **Participate in anything controversial.** We only play nicely with others!

### PROPER USAGE OF THE FORGOTTEN HARVEST LOGO



If you would like to use our logo for promotion of your event, please give our special events manager a call and let us know what you are up to. We are happy to get one over to you but keep in mind:

- You will need to send over any collateral with our logo for approval before proceeding with your event. We just want to make sure it is used correctly.
- The logo should be printed in 4-color-process on a light background. Other uses are not permitted.
- The logo and words "Forgotten Harvest" should be used in such a way that specific endorsement of the event is not implied.
- The logo cannot be altered in any way.