

## FREQUENTLY ASKED QUESTIONS

### **What is Forgotten Harvest's Solutions That Nourish Campaign?**

Based on a comprehensive organizational assessment conducted over the past few years and funded by the Kresge Foundation, we have learned that we can increase impact and reduce food insecurity in our region by changing the way we rescue and distribute food. *Solutions That Nourish* is the campaign aimed at raising \$17 million to transform our local emergency food system by building a new Forgotten Harvest campus that will incorporate our logistics hub, transportation center, volunteer center, and administrative offices.

### **How long will the building project take and will it interrupt normal operations?**

The project is expected to take 18-24 months. We expect to have the new campus in operation in 2022. Construction will not impact current operations since it will occur at a new site. The new location is centrally located to serve Wayne, Oakland, and Macomb Counties.

### **Who is leading the campaign and what is the status as of Winter 2021?**

We have organized a campaign committee, led by board members Hannan Lis and John Carter,

with support from other board members and community leaders. As the next phase of the campaign begins, we have raised leadership gifts totaling more than 50% of our goal.

### **What happens if you don't raise enough money for the project?**

We are confident that our case for support of this transformational initiative will receive full support from the philanthropic community. Our planning with our Board directed us to not move forward with construction until we had secured \$9 million in gift commitments toward the campaign. As of February 22, 2021, Forgotten Harvest has secured \$11.1 million of the campaign goal. The organization has also secured short-term construction financing to support the project now under construction. Our sincere hope is that our supporters will contribute to this transformational campaign to help us make this vision a reality, and also help Forgotten Harvest remain debt-free and in good financial standing.

### **Who is the architect and who is providing construction leadership?**

We have engaged Tom Marchesano and Associates as our project manager and owner's representative. Land purchasing services were

provided in-kind by board member Stan Finsilver and the Friedman Real Estate Group. Legal services are being provided in-kind by board member Nathan Upfal. GAV and Associates are assisting with architectural and engineering design.

### **What will happen to Forgotten Harvest's current facility?**

We continue to assess whether to sell the old facility once we move, or to partner with other organizations on a best-use initiative to benefit the community.

### **The new facility is more than twice as large as the current one. Will you need to hire additional staff?**

The facility assessment conducted by Ghafari and Associates and operating pro-forma done by Illinois Finance Fund determined that we will need to hire additional warehouse staff to accommodate our logistics changes and the increasing number of truck docks. However, as a result of the campaign, the change to our food pickup and delivery model will make our truck fleet more efficient per pound of food rescued.

**CONTINUES ON REVERSE ►**

### How did you determine this campaign could successfully raise \$18 million?

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We conducted a feasibility study with Hammond & Associates during which we interviewed 37 stakeholders and funders. Based upon the findings of the study, our board of directors approved a campaign in two phases – leadership gifts of \$9 million or more; public gifts for the balance.

### What is the giving time frame?

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Pledges to the campaign may be fulfilled immediately or paid over a three to five year period at the donor's discretion. In either case, we ask that you sign a gift pledge agreement so we can record your commitment, acknowledge it, and track progress toward the campaign goal. Giving statements will be sent at set intervals.

### How do I make a gift to *Solutions That Nourish*?

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You can make a gift to the campaign using any of the ways you already give to Forgotten Harvest, including credit and debit cards, ACH, online bill pay, check, cash, non-cash assets, transfers of stock, and more. When you give by cash or check, be sure it's clearly designated to *Solutions That Nourish*. If you have questions, please call Tim Hudson at (248) 298-3421 or email [thudson@forgottenharvest.org](mailto:thudson@forgottenharvest.org).

### What would happen if Forgotten Harvest did not embark on this campaign?

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Food waste and food insecurity are growing social concerns regardless of the state of our economy. Research has confirmed Forgotten Harvest's model for rescuing and distributing food must evolve and continue to meet emerging and future needs. We must undertake this campaign now or risk compromising our mission effectiveness, leaving many thousands at risk for hunger.

### Should I reduce my regular giving to support this campaign instead?

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Please don't. Forgotten Harvest depends on annual giving to sustain its day-to-day operations. *Solutions That Nourish* challenges donors to do something extraordinary: give over and above their regular levels until their campaign pledges are fulfilled.

### Are gifts to the campaign tax-deductible?

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Yes, 100% tax-deductible under federal and state law. Forgotten Harvest is a 501(c)3 non-profit organization. Our EIN is 38-2926476.

### Can I make a gift of stock?

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Yes, we will accept gifts of stock toward the campaign. Appreciated securities held for more than one year allow you to avoid capital gains tax while also receiving a tax deduction for your gift. Marketable securities held by a broker may be delivered by wire to us through Charles Schwab. To learn more, please visit [www.forgottenharvest.org/donate/ways-give](http://www.forgottenharvest.org/donate/ways-give). Call Tim Hudson at (248) 298-3421 or email [thudson@forgottenharvest.org](mailto:thudson@forgottenharvest.org) for more assistance.

### Will there be recognition opportunities for leadership gifts?

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Yes, we have naming opportunities for major function areas of the planned campus and facility, starting at gift pledges of \$50,000+. There will be a permanent donor wall displayed in the new facility, and there will be media communication for those donors who are interested. Desire for donor privacy will be respected per our standard policies. We expect naming opportunities to grow as plans for the new food distribution space are finalized.

