



# HARVEST *Heatwave*

Presented by:  
Mercedes-Benz Financial Services

Brought to you by:  FORGOTTEN  
HARVEST

Join Forgotten Harvest on August 12, 2022 for Harvest Heatwave, a fundraiser to fight food waste and insecurity held at Beacon Park in downtown Detroit. Featuring food, drinks, music, games, and a screening of *The Sandlot* under the stars, our newest event promises to be an educational and entertaining experience for Forgotten Harvest supporters both young and old.

## *Sponsorship Opportunities*

### **Presenting...\$25,000**

- Fifteen (15) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- Valet parking for up to fifteen (15) cars
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Executive seating for outdoor movie
- Opportunity for a company representative to welcome crowd ahead of outdoor movie
- Opportunity to feature an onsite display throughout event grounds
- Sponsor highlight on Forgotten Harvest social media channels ahead of event
- Instagram story promotional opportunity on Forgotten Harvest account during event
- Opportunity to include company branded merchandise as a guest giveaway
- Logo inclusion and presenting sponsor acknowledgment in press and media materials
- Company logo listed on the event web page
- Opportunity to purchase additional event tickets at a discounted rate (\$75 for adults and \$15 for children)

### **Scorching...\$15,000**

- Ten (10) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- Valet parking for up to ten (10) cars
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Executive seating for outdoor movie
- Opportunity to add logo to guest wristbands
- Sponsor highlight on Forgotten Harvest social media channels
- Instagram story promotional opportunity on Forgotten Harvest account during event
- Inclusion on select event signage
- Logo inclusion in press and media materials
- Company logo listed on the event web page
- Opportunity to purchase additional event tickets at a discounted rate (\$75 for adults and \$15 for children)

## **Blazing...\$10,000**

- Eight (8) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- Valet parking for up to eight (8) cars
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Premiere seating for outdoor movie
- Naming opportunity for event activation/seating area
- Inclusion on select event signage
- Logo inclusion in press and media materials
- Logo listed on the event web page
- Opportunity to purchase additional event tickets at a discounted rate (\$75 for adults and \$15 for children)

## **Boiling...\$5,000**

- Six (6) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- Valet parking for up to six (6) cars
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Premiere seating for outdoor movie
- Inclusion on select event signage
- Name inclusion in press and media materials
- Name listed on the event web page

## **Sweltering...\$2,500**

- Four (4) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- Valet parking for up to four (4) cars
- One (1) meal ticket for the Food Truck Village for each guest

- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Benefactor seating for outdoor movie
- Inclusion on select event signage
- Name inclusion in press and media materials
- Name listed on the event web page

## **Sizzling...\$1,000**

- Two (2) Family Ticket Packs to Harvest Heatwave
  - Family Ticket Packets include two (2) adult tickets and two (2) children's tickets
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Benefactor seating for outdoor movie
- Inclusion on select event signage
- Name inclusion in press and media materials
- Name listed on the event web page

## **Golden...\$500**

- Two (2) Adult tickets to Harvest Heatwave
- One (1) meal ticket for the Food Truck Village for each guest
- Two (2) complimentary bar tickets for each adult
- Unlimited pop & water for each guest
- Benefactor seating for outdoor movie

## **Individual Tickets:**

### ***\$100 Adult***

- Benefactor seating for outdoor movie
- One (1) Meal ticket for Food Truck Village
- Unlimited pop & water

### ***\$25 Child (14 & under)***

- Benefactor seating for outdoor movie
- One (1) Meal ticket for Food Truck Village
- Unlimited pop & water

Additional questions? Please contact Erica Marra at 313-414-3018 or [emarra@forgottenharvest.org](mailto:emarra@forgottenharvest.org)