



DIY FUNDRAISERS FOR FORGOTTEN HARVEST

What is DIY fundraising?

DIY (Do-It-Yourself) Fundraising is an opportunity for you to use your talents and creativity to raise money for Forgotten Harvest. You can take an event that you already have planned — or come up with a new one — and turn it into a fundraiser. There are endless ways you can have fun with your co-workers and help Forgotten Harvest. What are you waiting for! Use our DIY guide to help get you started.

What can I do?

Get your office involved. Any event that draws people in to participate will work — an office battle of the bands, a chill cook-off, a pancake breakfast. The sky's the limit!

Here's a list of events that may spark some ideas for you:

- Virtual Walk/Run, Trivia Night, or BINGO
- Create a Facebook Fundraiser and ask friends to donate in lieu of birthday gifts
- Peer-to-peer fundraising; make it a competition with coworkers, neighbors, family or friends!
- Donate a portion of your business' sales for a certain period of time
- "Round up at the register" – ask your customers to round up to the nearest dollar amount and donate those proceeds

Where do I start?

Once you settle on what you will do, there are a few things you should consider in your planning:

- Set goals and objectives.
- Determine a budget.
- Promote the event around the office.
- Decide when and where.
- Ask for help if needed.

Don't forget about the details: transportation, refreshments, the weather and a host of small things will make or break an event. Make a list and check it twice!

If you need help getting a Facebook fundraiser started or with starting a peer-to-peer fundraising page, contact us so we can help!

**Have questions? Need some advice? Want to share an awesome story with us?
Contact Mary Moore-Butler at (248) 268-7530 or mmoore@forgottenharvest.org.**



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