



— SPECIAL PERFORMANCE —  
**TERRY CREWS**

SAM RAGER • JOSH ADAMS • JEFF SCHEEN

Orchestra Hall

3711 Woodward Ave. Detroit, MI 48201

[www.forgottenharvest.org/comedynight2023](http://www.forgottenharvest.org/comedynight2023)



# 2023 FOR THE LOVE OF DETROIT OVERVIEW

## **WHAT**

Held annually each year, Comedy Night is the premier and largest single fundraising event for Forgotten Harvest. Through laughter, we raise awareness and much needed financial support to fight food insecurity and waste in metro Detroit. Proceeds from Comedy Night enables Forgotten Harvest to rescue highly nutritious food that would normally go to waste and redistribute this food, at no cost, to over 240 agency partners in Wayne, Oakland and Macomb counties.

This year, we will welcome local & regional comedians Josh Adams, Sam Rager and Jeff Scheen to take the stage before introducing actor, host of America's Got Talent, former NFL player and Michigander at heart, Terry Crews for an evening of laughter. Sponsors will also receive tickets\* to our VIP Reception where they will enjoy mingling, heavy hors d'oeuvres and cocktails prior to the start of the show and higher-level sponsors will have the opportunity to meet the comedians after the show at our exclusive Meet & Greet experience.

## **WHEN**

Friday, May 12, 2023  
Orchestra Hall - Detroit, MI  
6:00-7:30 - VIP Reception  
7:30 - Doors Open  
8:00 - Showtime



# 2023 FOR THE LOVE OF DETROIT

## Sponsorship Opportunities – High Level Benefits

### **Presenting Sponsor - \$50,000**

- 12 VIP Reception Tickets
- 24 Comedy Night Tickets
- 24 Meet & Greet Tickets

*Tax deductible benefit: \$48,000*

### **Cackle Sponsor - \$5,000**

- 4 VIP Reception Tickets
- 10 Comedy Night Tickets

*Tax deductible benefit: \$4,500*

### **Side Splitting Sponsor - \$25,000**

- 10 VIP Reception Tickets
- 18 Comedy Night Tickets
- 18 Meet & Greet Tickets

*Tax deductible benefit: \$24,100*

### **Chuckle Sponsor - \$2,500**

- 4 VIP Reception Tickets
- 6 Comedy Night Tickets

*Tax deductible benefit: \$2,200*

### **Chortle Sponsor - \$15,000**

- 8 VIP Reception Tickets
- 14 Comedy Night Tickets
- 14 Meet & Greet Tickets

*Tax deductible benefit: \$14,300*

### **Giggle Sponsor - \$1,000**

- 4 VIP Reception Tickets
- 4 Comedy Night Tickets

*Tax deductible benefit: \$800*

### **Hoot Sponsor - \$10,000**

- 6 VIP Reception Tickets
- 12 Comedy Night Tickets

*Tax deductible benefit: \$9,400*

### **Patron Ticket - \$500**

- 2 VIP Reception Tickets
- 2 Comedy Night Tickets

*\*Additional sponsorship benefits listed on the next page*



# 2023 FOR THE LOVE OF DETROIT

## Sponsorship Opportunities – Additional Benefits

	\$50,000 Presenting	\$25,000 Side-Splitting	\$15,000 Chortle	\$10,000 Hoot	\$5,000 Cackle	\$2,500 Chuckle	\$1,000 Giggle	\$500 Patron
<i>VIP Reception Tickets</i>	12	10	8	6	4	4	4	2
<i>Comedy Night Event Tickets</i>	24	18	14	12	10	6	4	2
<i>Meet &amp; Greet Tickets</i>	24	18	14		10	6	4	2
<i>Exclusive Presenting Sponsor Designation</i>	●							
<i>Exclusive VIP Reception Sponsor Designation</i>		●						
<i>VIP Sponsor Designation</i>		●						
<i>Meet &amp; Greet Sponsor Designation</i>			●					
<i>Opportunity to provide branded items for VIP goody bags</i>		●						
<i>Featured in impactful video about FH and our mission at the main event</i>	●							
<i>Radio Ad Package with WWJ950 or WCSX 94.7</i>	●							
<i>Logo inclusion in event artwork</i>	●							
<i>Program Book Ad</i>	Full	Full	Full	Half	Quarter			
<i>Promotion on Forgotten Harvest social media event website as well as additional local radio, TV, and print promotion/ads</i>	●	●	●					
<i>Pre-event sponsor highlight on Forgotten Harvest's Facebook, LinkedIn, and Instagram channels (approx. 51,000 followers).</i>	●	●						
<i>Logo inclusion or listing on event page of Forgotten Harvest website and program book</i>	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
<i>Entrance sign with logo</i>	●							
<i>VIP Reception signage</i>		●						
<i>Meet &amp; Greet signage</i>			●					
<i>Logo inclusion or listing on event signage</i>	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
<i>Recognition in pre-event slideshow</i>	●	●	●	●	●	●	●	
<b>Tax Deduction Benefit</b>	\$48,000	#24,100	\$14,300	\$9,400	\$4,500	\$2,200	\$800	



# 2023 FOR THE LOVE OF DETROIT MEDIA HIGHLIGHTS

Forgotten Harvest's Annual Comedy Night would not be possible without the generosity of our donors and corporate sponsors. It is our goal to ensure our sponsors receive value and exposure for their sponsorship gifts.

Comedy Night and our sponsors have gained coverage in a diversity of media including:

1. Advertisements through the Detroit Free Press' newspaper and website
2. Radio promotion through a variety of Metro Detroit-based radio stations (WDET, WOMC, etc.).
3. TV promotion through a variety of Detroit-based news stations (WXYZ, WDIV, etc.).
4. Promotion through venue partners, including digital signage, marquees, and e-blasts.
5. Digital promotion through Forgotten Harvest channels, including evites and sponsor inclusion on our event webpage.
6. Social media promotion via Forgotten Harvest and our venue partners' social media accounts.
7. Additional notable media placements, including The Detroit News, HOUR Detroit, The Oakland Press, and many more!

PS: This event is recommended for ages 18+ due to language and content. The opinions expressed during the comedic portion of this event are those of the performers. They do not purport to reflect the opinions or views of Forgotten Harvest or its members.





# 2023 FOR THE LOVE OF DETROIT SPONSORSHIP FORM

Donor/Sponsor Name \_\_\_\_\_  
(As it should appear in the program)

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ (required)

Email \_\_\_\_\_ (required)

\_\_\_\_\_ I will be attending    \_\_\_\_\_ I will not be attending

Sponsorship (Refer to Sponsorship Levels page for complete benefits listing)

\_\_\_\_\_ Presenting \$50,000

\_\_\_\_\_ Cackle \$5,000

\_\_\_\_\_ Side-Splitting \$25,000

\_\_\_\_\_ Chuckle \$2,500

\_\_\_\_\_ Chortle \$15,000

\_\_\_\_\_ Giggle \$1,000

\_\_\_\_\_ Hoot \$10,000

\_\_\_\_\_ Patron \$500

\_\_\_\_\_ Unable to participate, please accept my donation of \_\_\_\_\_

Enclose is my check for \$ \_\_\_\_\_

**Please return Sponsorship Commitment and Payment by April 25, 2023 to:**

Forgotten Harvest  
Attn, Maureen Smith  
15000 W. Eight Mile Rd.  
Oak Park, MI 48237

**To pay by credit card, please contact:**

Susan Chomsky, Donor Relations & Database Manager Development, at 248.298.3424 or [schomsky@forgottenharvest.org](mailto:schomsky@forgottenharvest.org)