

TO BENEFIT FORGOTTEN HARVEST

FOR THE LOVE OF DETROIT



30TH ANNUAL COMEDY NIGHT

SPECIAL PERFORMANCE

TERRY CREWS

SAM RAGER • JOSH ADAMS • JEFF SCHEEN

Orchestra Hall

3711 Woodward Ave. Detroit, MI 48201

www.forgottenharvest.org/comedynight2023



2023 FOR THE LOVE OF DETROIT OVERVIEW

WHAT

Held annually each year, Comedy Night is the premier and largest single fundraising event for Forgotten Harvest. Through laughter, we raise awareness and much needed financial support to fight food insecurity and waste in metro Detroit. Proceeds from Comedy Night enables Forgotten Harvest to rescue highly nutritious food that would normally go to waste and redistribute this food, at no cost, to over 240 agency partners in Wayne, Oakland and Macomb counties.

This year, we will welcome local & regional comedians Josh Adams, Sam Rager and Jeff Scheen to take the stage before introducing actor, host of America's Got Talent, former NFL player and Michigander at heart, Terry Crews for an evening of laughter. Sponsors will also receive tickets* to our VIP Reception where they will enjoy mingling, heavy hors d'oeuvres and cocktails prior to the start of the show and higher-level sponsors will have the opportunity to meet the comedians after the show at our exclusive Meet & Greet experience.

WHEN

Friday, May 12, 2023
Orchestra Hall - Detroit, MI
6:00-7:30 - VIP Reception
7:30 - Doors Open
8:00 - Showtime



2023 FOR THE LOVE OF DETROIT

Sponsorship Opportunities – High Level Benefits

Presenting Sponsor - \$50,000

- 12 VIP Reception Tickets
- 24 Comedy Night Tickets
- 24 Meet & Greet Tickets

Tax deductible benefit: \$48,000

Side Splitting Sponsor - \$25,000

- 10 VIP Reception Tickets
- 18 Comedy Night Tickets
- 18 Meet & Greet Tickets

Tax deductible benefit: \$24,100

Chortle Sponsor - \$15,000

- 8 VIP Reception Tickets
- 14 Comedy Night Tickets
- 14 Meet & Greet Tickets

Tax deductible benefit: \$14,300

Hoot Sponsor - \$10,000

- 6 VIP Reception Tickets
- 12 Comedy Night Tickets

Tax deductible benefit: \$9,400

Cackle Sponsor - \$5,000

- 4 VIP Reception Tickets
- 10 Comedy Night Tickets

Tax deductible benefit: \$4,500

Chuckle Sponsor - \$2,500

- 4 VIP Reception Tickets
- 6 Comedy Night Tickets

Tax deductible benefit: \$2,200

Giggle Sponsor - \$1,000

- 4 VIP Reception Tickets
- 4 Comedy Night Tickets

Tax deductible benefit: \$800

Patron Ticket - \$500

- 2 VIP Reception Tickets
- 2 Comedy Night Tickets

**Additional sponsorship benefits listed on the next page*



2023 FOR THE LOVE OF DETROIT

Sponsorship Opportunities – Additional Benefits

	\$50,000 Presenting	\$25,000 Side-Splitting	\$15,000 Chortle	\$10,000 Hoot	\$5,000 Cackle	\$2,500 Chuckle	\$1,000 Giggle	\$500 Patron
VIP Reception Tickets	12	10	8	6	4	4	4	2
Comedy Night Event Tickets	24	18	14	12	10	6	4	2
Meet & Greet Tickets	24	18	14		10	6	4	2
Exclusive Presenting Sponsor Designation	●							
Exclusive VIP Reception Sponsor Designation		●						
VIP Sponsor Designation		●						
Meet & Greet Sponsor Designation			●					
Opportunity to provide branded items for VIP goody bags		●						
Featured in impactful video about FH and our mission at the main event	●							
Radio Ad Package with WWJ950 or WCSX 94.7	●							
Logo inclusion in event artwork	●							
Program Book Ad	Full	Full	Full	Half	Quarter			
Promotion on Forgotten Harvest social media event website as well as additional local radio, TV, and print promotion/ads	●	●	●					
Pre-event sponsor highlight on Forgotten Harvest's Facebook, LinkedIn, and Instagram channels (approx. 51,000 followers).	●	●						
Logo inclusion or listing on event page of Forgotten Harvest website and program book	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Entrance sign with logo	●							
VIP Reception signage		●						
Meet & Greet signage			●					
Logo inclusion or listing on event signage	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Recognition in pre-event slideshow	●	●	●	●	●	●	●	
Tax Deduction Benefit	\$48,000	#24,100	\$14,300	\$9,400	\$4,500	\$2,200	\$800	



2023 FOR THE LOVE OF DETROIT MEDIA HIGHLIGHTS

Forgotten Harvest's Annual Comedy Night would not be possible without the generosity of our donors and corporate sponsors. It is our goal to ensure our sponsors receive value and exposure for their sponsorship gifts.

Comedy Night and our sponsors have gained coverage in a diversity of media including:

1. Advertisements through the Detroit Free Press' newspaper and website
2. Radio promotion through a variety of Metro Detroit-based radio stations (WDET, WOMC, etc.).
3. TV promotion through a variety of Detroit-based news stations (WXYZ, WDIV, etc.).
4. Promotion through venue partners, including digital signage, marquees, and e-blasts.
5. Digital promotion through Forgotten Harvest channels, including evites and sponsor inclusion on our event webpage.
6. Social media promotion via Forgotten Harvest and our venue partners' social media accounts.
7. Additional notable media placements, including The Detroit News, HOUR Detroit, The Oakland Press, and many more!

PS: This event is recommended for ages 18+ due to language and content. The opinions expressed during the comedic portion of this event are those of the performers. They do not purport to reflect the opinions or views of Forgotten Harvest or its members.





2023 FOR THE LOVE OF DETROIT SPONSORSHIP FORM

Donor/Sponsor Name _____
(As it should appear in the program)

Contact Name _____

Street Address _____

City _____ State _____ Zip _____ Phone _____ (required)

Email _____ (required)

_____ I will be attending _____ I will not be attending

Sponsorship (Refer to Sponsorship Levels page for complete benefits listing)

_____ Presenting \$50,000

_____ Cackle \$5,000

_____ Side-Splitting \$25,000

_____ Chuckle \$2,500

_____ Chortle \$15,000

_____ Giggle \$1,000

_____ Hoot \$10,000

_____ Patron \$500

_____ Unable to participate, please accept my donation of _____

Enclose is my check for \$ _____

Please return Sponsorship Commitment and Payment by April 25, 2023 to:

Forgotten Harvest
Attn, Maureen Smith
15000 W. Eight Mile Rd.
Oak Park, MI 48237

To pay by credit card, please contact:

Susan Chomsky, Donor Relations & Database Manager Development, at 248.298.3424 or schomsky@forgottenharvest.org